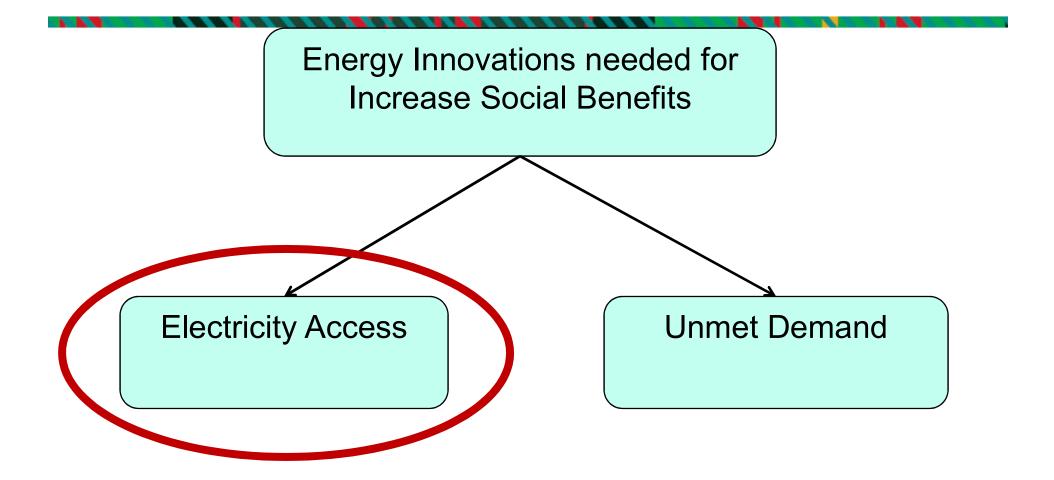
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## Power Sector Innovation: Market Segments

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**Carnegie Mellon University** 

# Perspectives of Energy Transition from Ghana

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## Developed World

## **Developing World**

#### **Situation**

- · Grid is well developed
- Access is unlimited
- System is reliable (hours of outage per year)

#### **Problem**

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- Minimize:
  - Cost
- Subject to:
  - Demand, Reliability, and Environmental constraints



#### **Situation**

- Grid is undeveloped
- Access is limited
- System is unreliable (hours of outage per day)
- Demand may be unknown

#### <u>Problem</u>

- Maximize:
  - Social Benefit
- Subject to:
  - Cost

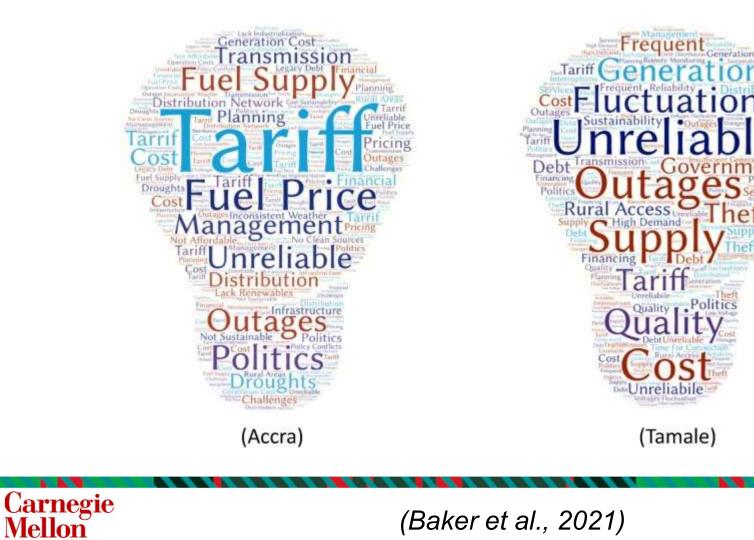


#### Ghana Stakeholder Meeting

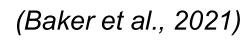


(Baker et al., 2021)

#### Stakeholder responses to an open ended question on "challenges facing the Ghana electricity system"



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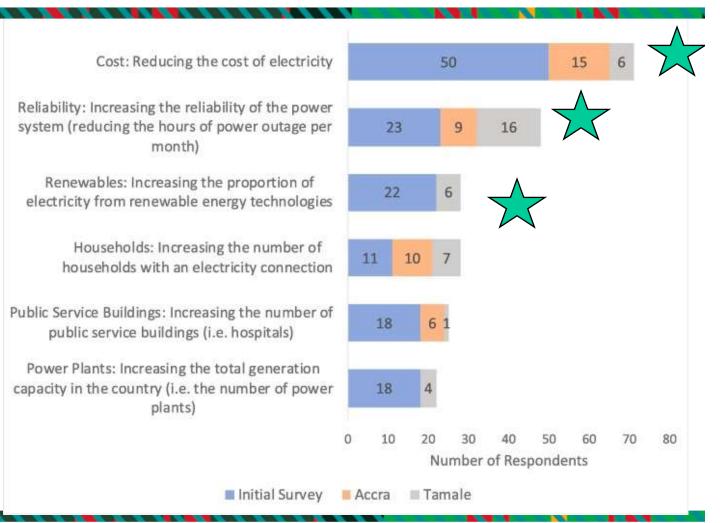
Politics

#### **Power System Priorities**

- Priorities for improving the quality of life for the people of Ghana through improvements in the electricity system.
- Bars show the number of people who ranked the priority as most important

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(Baker et al., 2021)

#### Need Baseload Renewables

- Stakeholders mentioned lack of manufacturing within the country
- Desire to move away from coal and fossil fuels, but also awareness that need high level of consistent power output.
- Productive uses of electricity (electrifying agricultural sector).

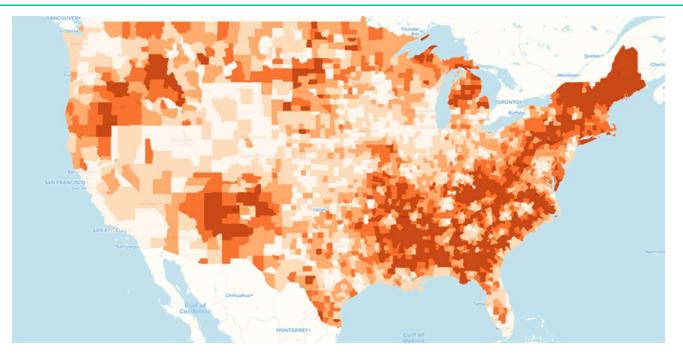
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# Demand Response Opportunity for Innovation

PITTSBURGH PE,

Cong et al. 2021

## Energy Poverty in the USA



Energy burdens (at the county level) for LMI (low and moderate-income) households. The lightest color in the choropleth scale is <6% of annual income spent on housing energy bills, and the darkest is >19%. https://blog.ucsusa.org/joseph-daniel/how-to-make-energy-burden-less-bad



## Consider Two Households:

- Household 1 Income = \$30,000
- Spends 5% of their disposable income on energy



- Household 2 Income = \$100,000
- Spends 5% of their disposable income on energy



Household 1 is shows energy limiting behavior (i.e., reducing their energy consumption to save money)

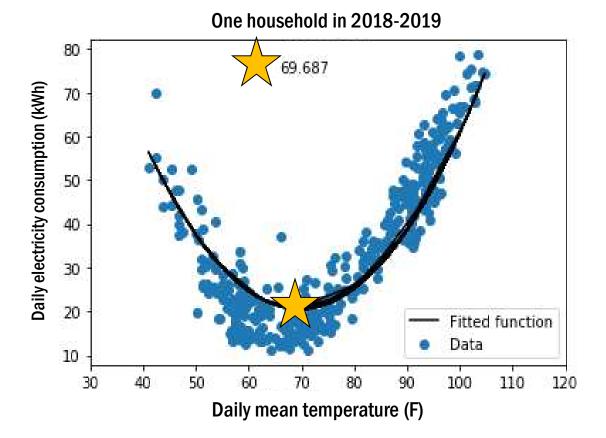
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#### Household inflection temperature

- Inflection Temperature: The temperature at which the household shifts from heating to cooling
- Hypothesis: lower income households will have higher inflection temperatures; lower income households endure hotter indoor temperatures to save money on cooling
- Study Region = Arizona

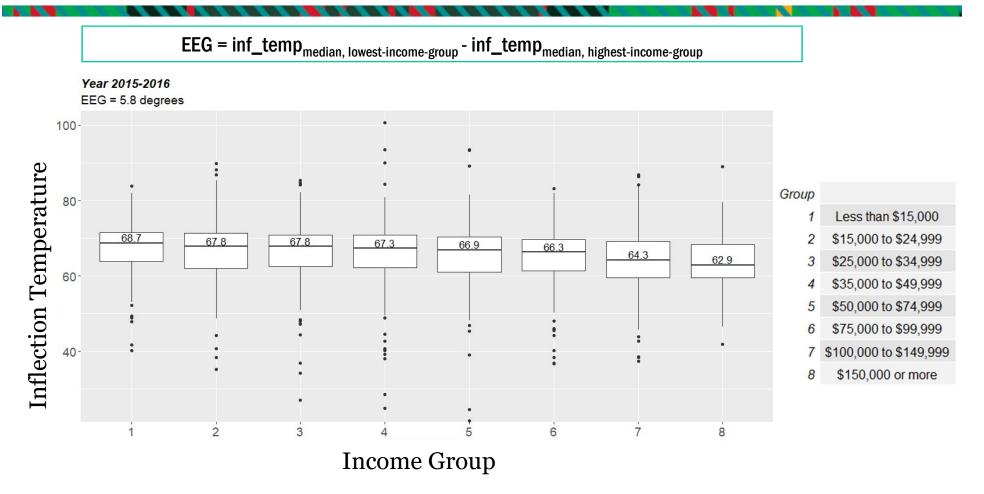
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(Cong et al., 2021) 12

## Our metric: The Energy Equity Gap (EEG)

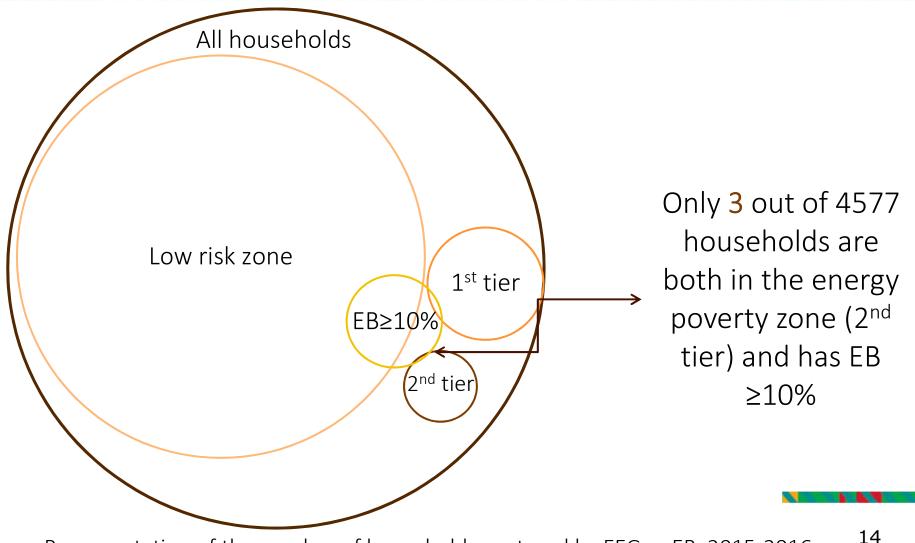




N = 6,000 Residential Electricity Customers

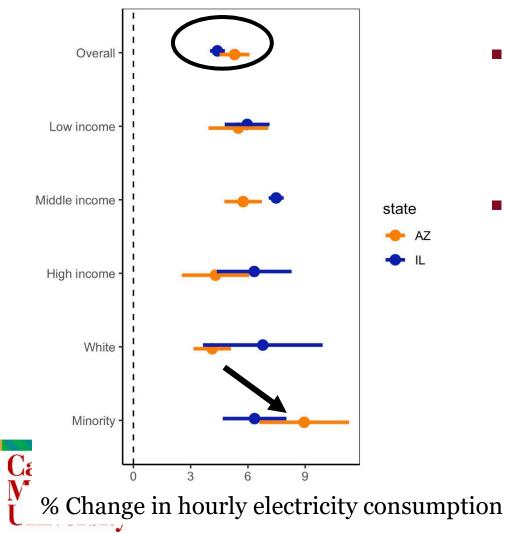
(Cong et al., 2021) 13

## Energy equity gap (EEG) vs. Energy burden (EB)



## COVID has worsened energy limiting behavior

Percent change in hourly electricity consumption



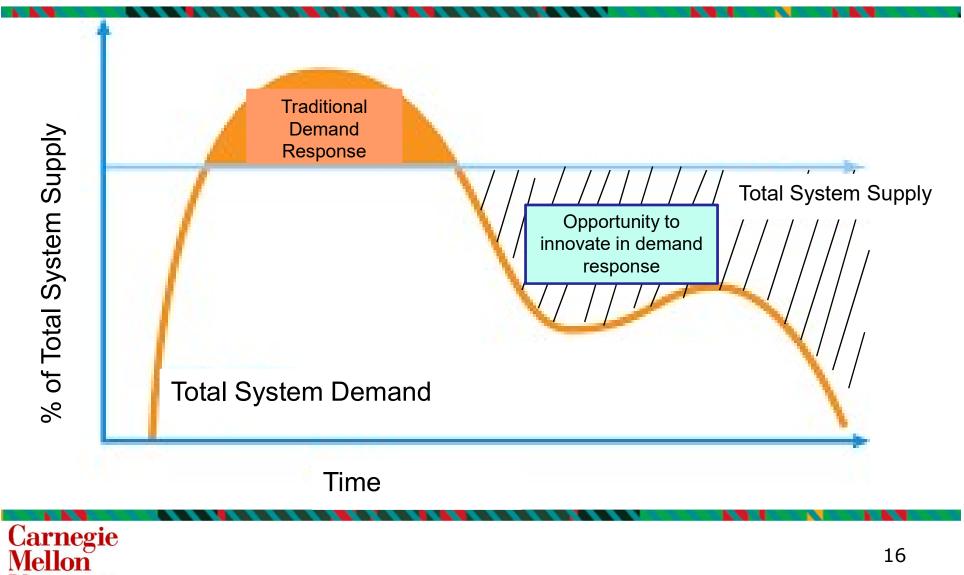
- If just looked overall we see a 4

   6% increase in residential
   electricity consumption
- We see large differences between white and minority groups in AZ which has a large population using electricity for cooling and heating

(Lou et al. 2021; Ku et al. 2022)

#### Demand response for poverty alleviation

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#### Conclusions

- In Africa need more baseload renewables to support productive uses of electricity.
- Need innovation in identifying energy poverty and demand response
- Need to integrate equality into energy system planning.
- Demand response can alleviate energy poverty and help balance out the system.

VS





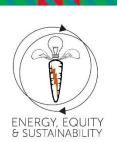


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#### **Acknowledgments and References**



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