



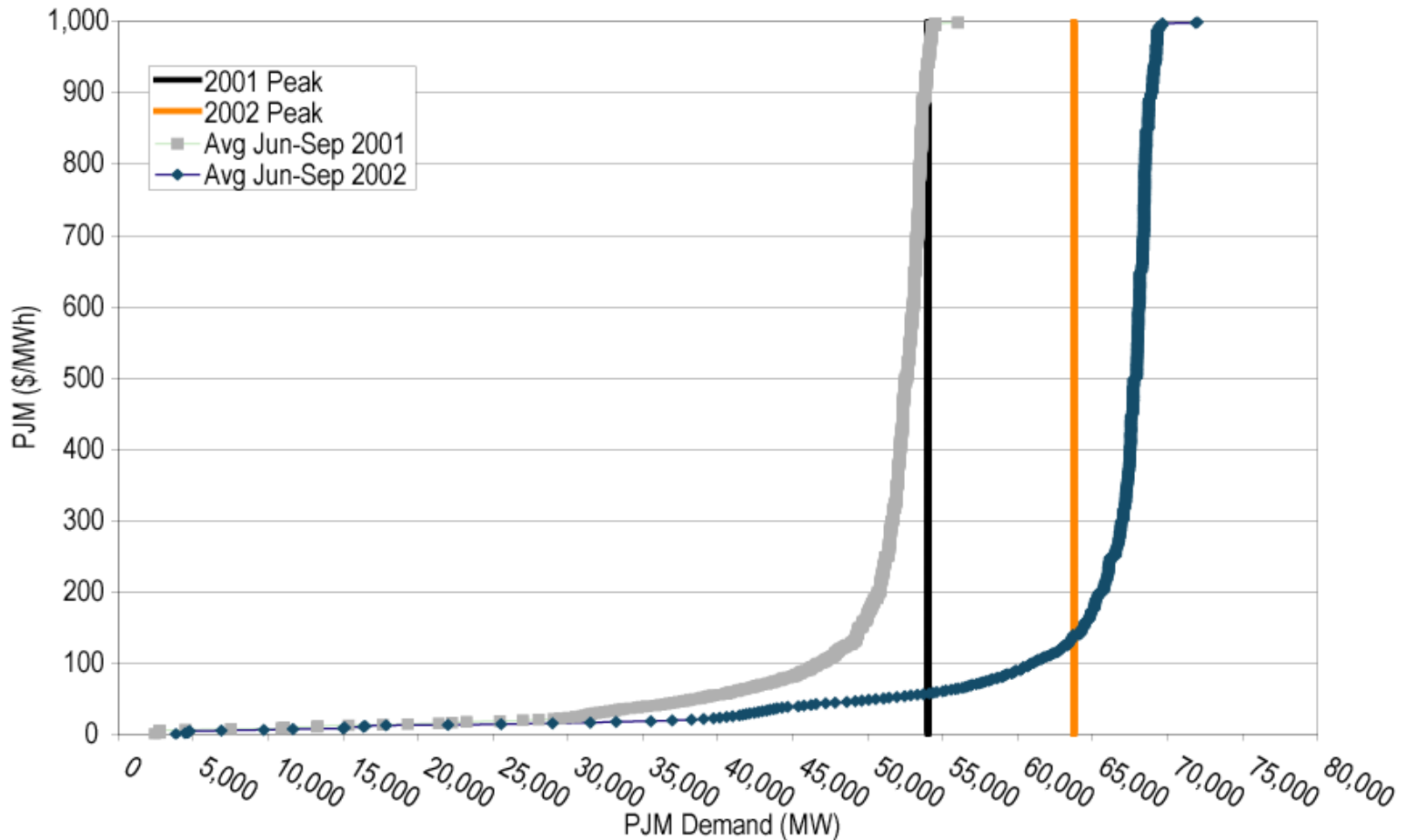
# TOO MUCH MONEY ? TOO LITTLE MONEY ? ENERGY MARKET CYCLES MARKET INTERVENTION

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- Market cycles
  - Fundamentals
  - Prices

Average PJM Region Aggregate Supply Curve (June - September)



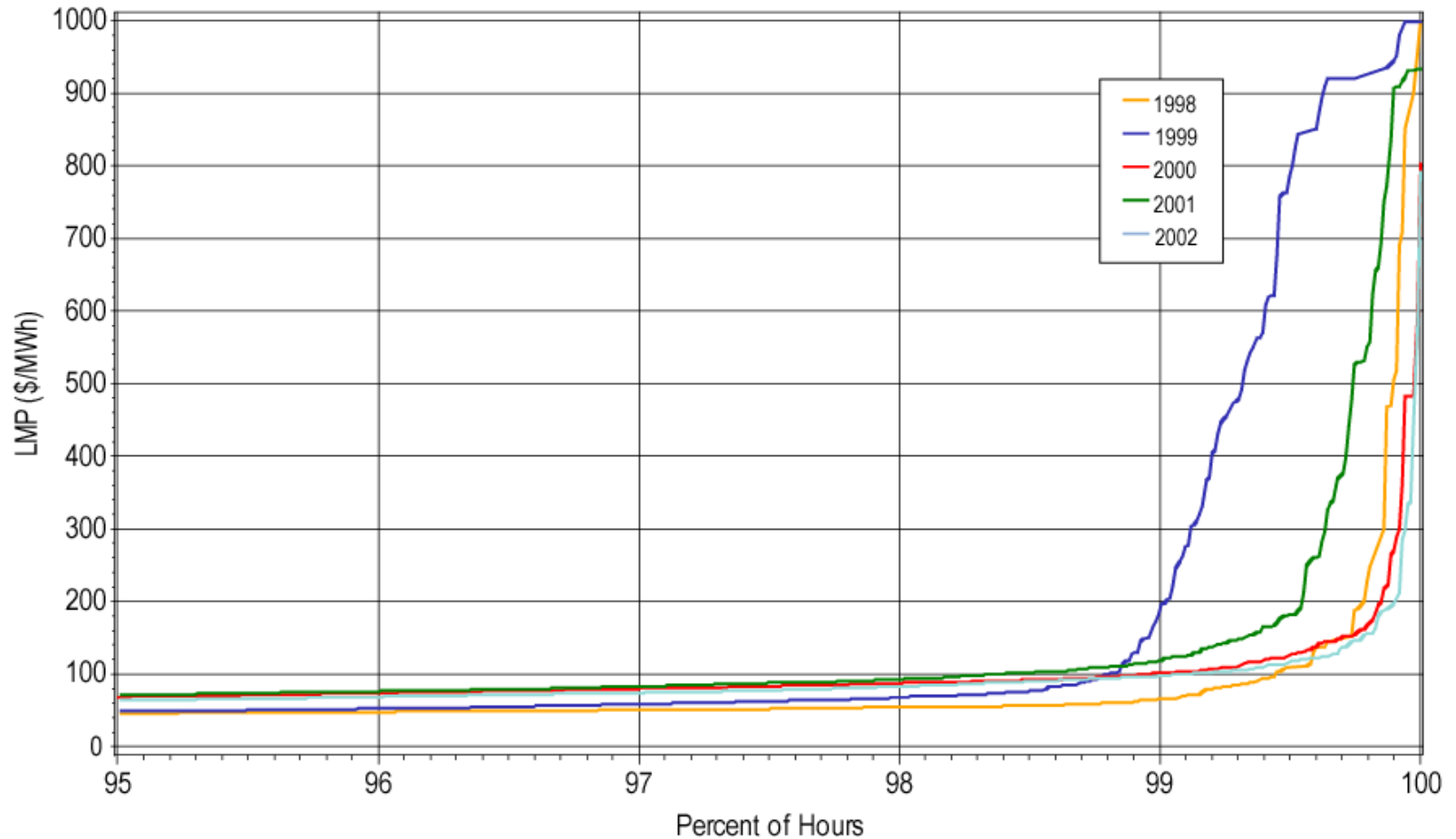


# PJM Load-Weighted Average LMP (\$/MWh)

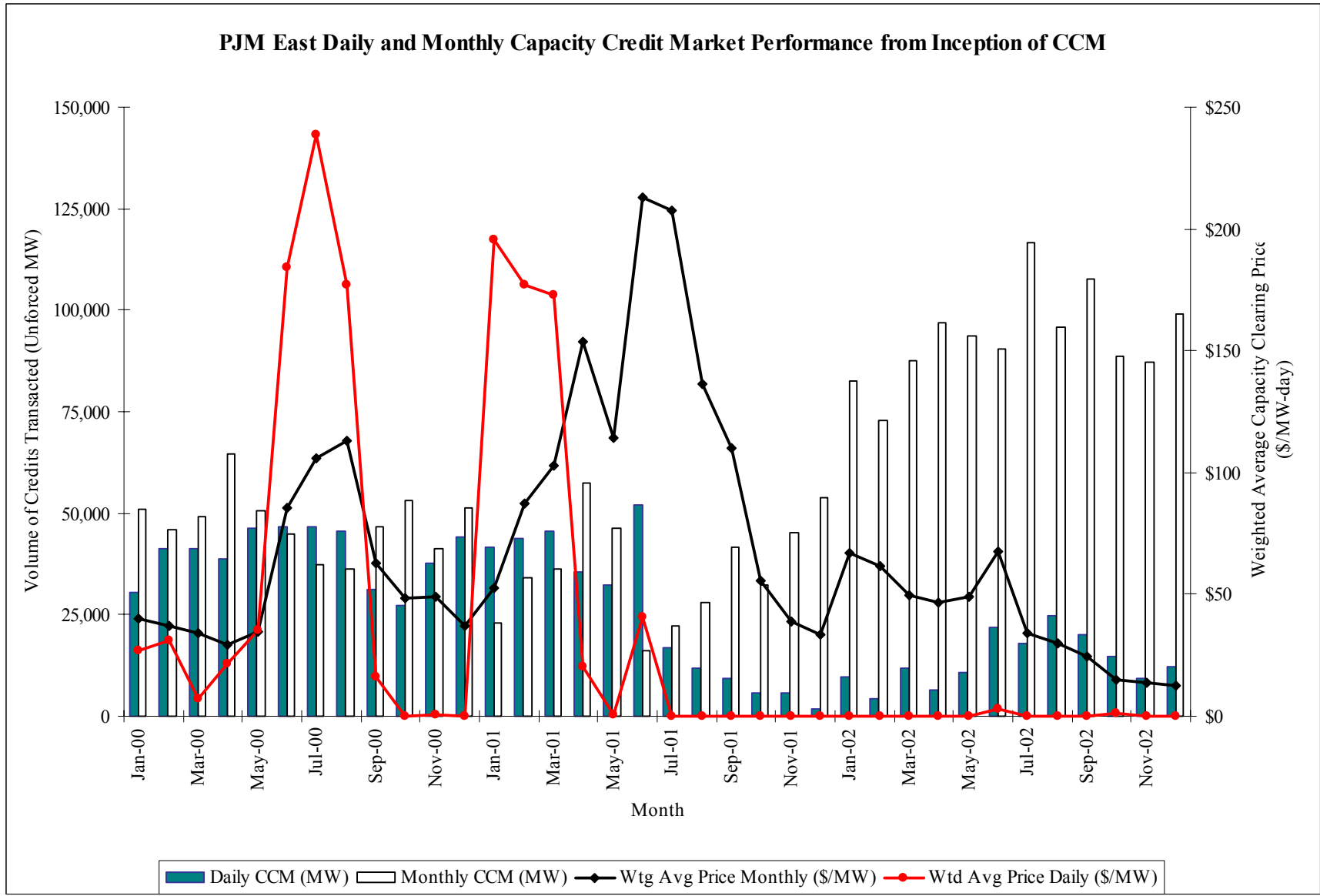
|             | <u>Locational Marginal Price (LMP)</u> |               |                           | <u>Year-to-Year Percent Change</u> |                   |                           |
|-------------|--|---------------|---------------------------|------------------------------------|-------------------|---------------------------|
|             | <b>Average</b>                         | <b>Median</b> | <b>Standard Deviation</b> | <b>Average LMP</b>                 | <b>Median LMP</b> | <b>Standard Deviation</b> |
| <b>2002</b> | \$31.60                                | \$23.41       | 26.74                     | -13.8%                             | -6.7%             | -53.3%                    |
| <b>2001</b> | \$36.65                                | \$25.08       | 57.26                     | 19.3%                              | 22.3%             | 101.8%                    |
| <b>2000</b> | \$30.72                                | \$20.51       | 28.38                     | -9.8%                              | 7.8%              | -69.0%                    |
| <b>1999</b> | \$34.06                                | \$19.02       | 91.49                     | 41.0%                              | 8.1%              | 132.9%                    |
| <b>1998</b> | \$24.16                                | \$17.60       | 39.29                     |                                    |                   |                           |

## PJM Price Duration Curves - Real-Time Market

Hours Above the 95th Percentile

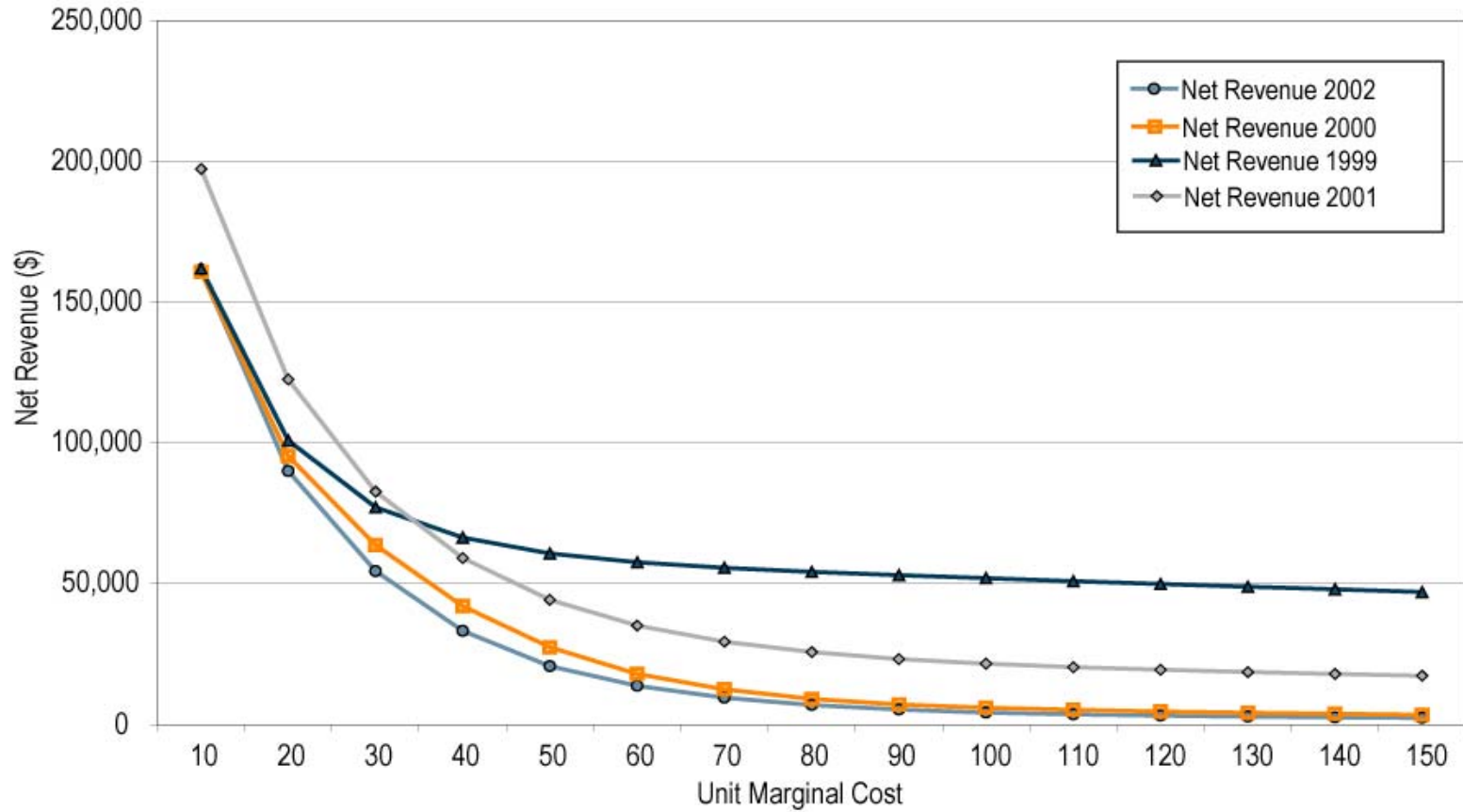


### PJM East Daily and Monthly Capacity Credit Market Performance from Inception of CCM



- Market results:
  - Profitability
  - New investment

### PJM Energy Market Net Revenue - 1999, 2000, 2001, and 2002







# Net Revenues in 2002 by Marginal Cost of Unit

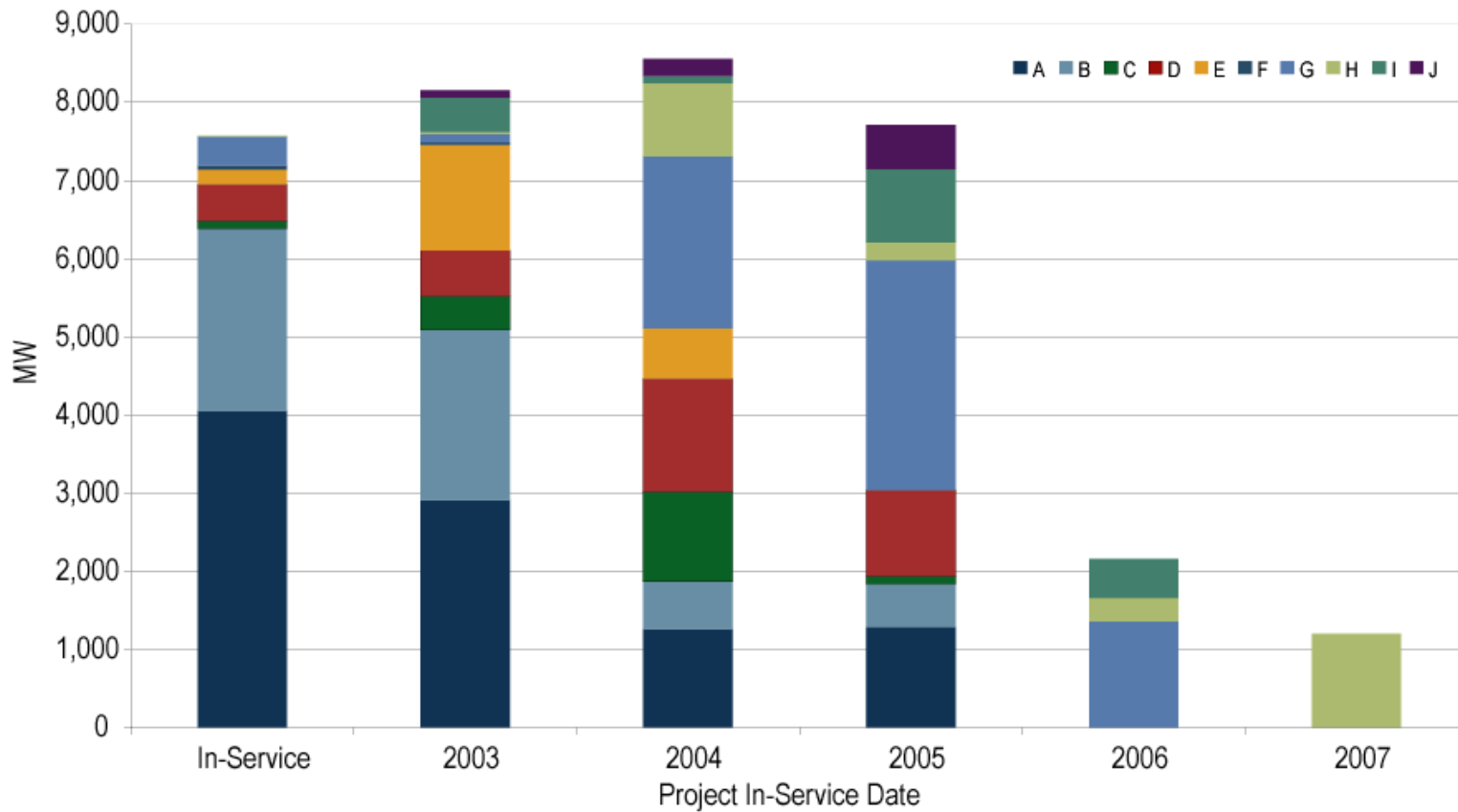
| Unit Marginal Cost (\$/MWh) | Net Revenue Sources (\$/MW-year) |          | Ancillary Services | Operating Reserves | Total Net Revenue: 2002 |
|-----------------------------|----------------------------------|----------|--------------------|--------------------|-------------------------|
|                             | Energy                           | Capacity |                    |                    |                         |
| <b>\$10</b>                 | \$161,427                        | \$11,601 | \$2,822            | \$2,875            | \$178,726               |
| <b>\$20</b>                 | \$90,015                         | \$11,601 | \$2,822            | \$2,875            | \$107,314               |
| <b>\$30</b>                 | \$54,536                         | \$11,601 | \$2,822            | \$2,875            | \$71,834                |
| <b>\$40</b>                 | \$33,258                         | \$11,601 | \$2,822            | \$2,875            | \$50,557                |
| <b>\$50</b>                 | \$20,781                         | \$11,601 | \$2,822            | \$2,875            | \$38,080                |
| <b>\$60</b>                 | \$13,767                         | \$11,601 | \$2,822            | \$2,875            | \$31,066                |
| <b>\$80</b>                 | \$6,959                          | \$11,601 | \$2,822            | \$2,875            | \$24,258                |
| <b>\$100</b>                | \$4,318                          | \$11,601 | \$2,822            | \$2,875            | \$21,616                |
| <b>\$120</b>                | \$3,219                          | \$11,601 | \$2,822            | \$2,875            | \$20,518                |
| <b>\$140</b>                | \$2,628                          | \$11,601 | \$2,822            | \$2,875            | \$19,927                |



## Net Revenues in 2001 by Marginal Cost of Unit

- CT at \$50/MWh
  - 2001: \$44,386/MW-year from energy market
  - 2001: \$36,700/MW-year from capacity market
  - 2001: \$7,126/MW-year from ancillary services and operating reserves
  - 2001 Total: \$88,212/MW-year

### Queued Capacity By In-Service Date



- Unrealistic expectations at introduction of power markets
- High price expectations:
  - High forward curve for energy – 1999/2000
  - Capitalized in asset prices
  - Justification for new construction
  - Animal spirits
  - Due diligence?
  - Expectations of market power?
- Low price expectations:
  - Competition will reduce prices
- Prices rose: 1999
- Prices declined: 2002
- Prices will rise again



## High Prices - Rule Changes

- Rule limiting effective price to \$1,000/MWh - 1999
  - Operating reserve game
- High capacity market prices – 2000
  - Fundamentals – No action
- High capacity market prices – 2001
  - Market power - Rules changes
- In PJM - No aggregate generator offer limits
  - Overall \$1,000 offer cap
- In PJM – No intervention to reduce prices



## High Prices - Rule Changes

- Proposed interventions to limit high prices
  - Eliminate capacity market
- Who pays high prices ?
  - In PJM most retail customers do not yet face wholesale prices
  - Retail competitors (LSEs) pay both wholesale energy and capacity prices



## Low Prices - Rule Changes

- Rule letting CTs set price in day ahead market
- Local market power mitigation
  - Increase level of compensation
  - Pressure to remove market risk
  - Proxy method
- Capacity market redesign
  - Pressure to design high prices
  - Pressure to create stable revenue source
  - Locational capacity markets
- In PJM – No intervention to increase prices

- Proposed interventions to increase prices/net revenues
  - Generators face lower net revenues
  - Generators need to cover high fixed costs
  - Regulators not used to relying on markets
- Proposed interventions
  - Reduce exposure to markets
  - Increase fixed/regulated revenues
  - Increase prices
  - Limit role of DSM



## Conclusions

- Demands for market intervention clearly a function of energy market cycles
- Loads/LSEs want lower prices
- Generators want higher/more stable prices/revenues
- Regulators may respond to both
- Focus on good market design
  - Limit market power
  - Ensure prices reflect market conditions
- Resist cyclical efforts to modify prices